

Sean Spencer

Digital Storyteller and Social Media Creative

316.253.2773

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seanspencer.com

EXPERIENCE

CONTENT SPECIALIST at Genesis Health Clubs Nov. 2025–Feb. 2026

Social Media Content Creator, Videography, Graphics, Copy Writing, Scheduling Posts, Content Manage

SOCIAL MEDIA INTERN at Diamond Springs Ranch Summer 2025

Brand Book, Social Media Content Creator, Social Media Strategy

SOCIAL MEDIA INTERN at The CoachPad Summer 2024

Social Media Content Creation, Graphics, Editing

ASSOCIATE At University Of Kansas Bookstore 2022-2025

Merchandiser, Retail, Customer Service

CLUB ASSOCIATE at Cabela's/Bass Pro Shop 2021-2023

Merchandiser, Retail, Customer Service

ASSISTANT MANAGER at The Mustard Seed 2021

Oversee Daily Operations, Employee Relations, Customer Service

LIFEGUARD at Augusta City Pool 2018-2020

CPR Certified

EDUCATION

University of Kansas, Lawrence, KS — Journalism (B.S.)

2022-2025

Digital Marketing Communication, Advertising and Public Relations

William Allen White School of Journalism and Mass Communications

SKILLS

Visual storytelling

Social Media Marketing

Videography

Editing

Branding

REFERENCES

Ericson Brown